



## CRS GazeTracker

Cambridge Research Systems have teamed-up with software innovators Eye Response Technologies to offer the lowest cost, easiest to use, fully integrated gaze tracking and analysis suite available today.

- **Dual screen display**

Separate displays for the experimenter and subject

Enables full operator control to monitor the stimulus presentation

- **Still image analysis**

Prepare slide shows of still images and record visual scan patterns

Define 'LookZone' regions of interest for advanced statistical analysis

- **Video analysis**

Record and analyse scan patterns over any Windows-compatible video source

Define dynamic LookZones that follow the action

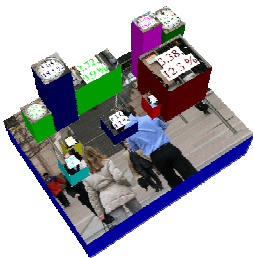


Analysis can be saved as movies with scan patterns and fixations overlaid on top of the original material

- **Software and Web Site analysis**

Gazetracker automatically records all user interaction with the PC and synchronises it with the eye movements

Websites can be automatically parsed into LookZones based upon page contents



## Systems start from only £7995